



CANADIAN ANTI-FRAUD CENTRE BULLETIN

Financial Literacy Month
Open Conversations About Money and Fraud

2025-11-18

FRAUD: RECOGNIZE, REJECT, REPORT

This November, the Canadian Anti-Fraud Centre (CAFC) reminds Canadians that fraud awareness is an essential part of financial literacy. The theme for Financial Literacy Month 2025 “Let’s Talk Money” encourages open and honest conversations about money, including how to prevent fraud. Fraudsters target all age groups, from students and job seekers to seniors managing retirement income. Open family discussions about money and fraud can protect loved ones from falling victim.

Fraudsters often use urgency, fear and emotional manipulation to pressure victims into making quick financial decisions. Talking about these tactics helps Canadians recognize the red flags before acting. Families are encouraged to share experiences, set money safety rules and verify any unexpected requests for funds before sending money. Financial literacy isn’t just about managing money; it’s about protecting it.

How to Protect Yourself:

- Talk before acting. Verify large transfers, job offers, or investment opportunities with a trusted person
- Never pay unexpected fees or bills with cryptocurrency, gift cards or e-transfers
- Confirm requests for money using verified contact information
- Never provide personal information to a caller without verifying their identity after making the outgoing communication via official channels (e.g. official phone number)
- Be cautious with links and attachments in text messages and emails
- Visit the [CAFC website](#) for more information on all types of fraud

This November, the CAFC wants to highlight the excellent work being done by the [Canadian Anti-Scam Coalition](#) which unites public, private, and law enforcement partners to strengthen Canada’s collective defence against fraud. Guided by the slogan “**STOP, CHECK, TALK**”, the coalition encourages Canadians to pause before acting, verify information, and talk to someone they trust when faced with suspicious requests. This message ties directly to FLM2025’s “Let’s Talk Money” theme which reminds everyone that protecting your money starts with a conversation.

Anyone who suspects they have been the victim of cybercrime or fraud should:

- Report it to their local police
- Report it on the new [Report Cybercrime and Fraud](#) website or by phone at 1-888-495-8501. If not a victim, you should still report the incident to the CAFC.
- Visit the CAFC’s [What to do if you’re a victim page](#)



Royal Canadian Mounted Police
Gendarmerie royale du Canada



Competition Bureau
Canada

Bureau de la concurrence
Canada



Ontario Provincial Police

Canada